

7P's Outcome Generator



Profile

What reputation do we need and with whom?
What do they say about us?

Blank yellow response area for Profile.



Product

What products and services will we be providing to our customers, clients and beneficiaries?
Why do they value it?

Blank yellow response area for Product.



Place

Where are we operating? What segment(s), geographies or specific location(s)?

Blank yellow response area for Place.



People

What culture, talent, skills and capabilities will our people need in order to deliver value to our customers, clients and /beneficiaries?

Blank yellow response area for People.



Partners

Who do we need to partner with to be successful and what sort of relationships will we need?

Blank yellow response area for Partners.



Processes

What sort of capability, systems, processes and infrastructure will we need to be effective and efficient?

Blank yellow response area for Processes.



Performance

What sort of financial/economic returns or position do we need to maintain to be viable?

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